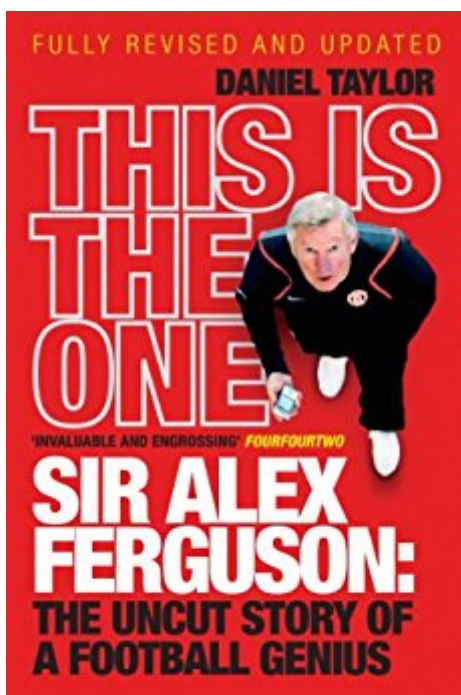


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# This Is The One: Sir Alex Ferguson: The Uncut Story Of A Football Genius



## Synopsis

Sir Alex Ferguson, who retired in May 2013 as the manager of Manchester United, is the most successful manager English football has ever seen. When *This Is The One* was first published in 2007 it was hailed by Michael Crick as 'one of the all-time Manchester United classics' and featured by The Times in their quest to find the 'Best Ever 50 Sports Books'. Written over the course of two eventful and controversial seasons 2005-06. *This Is The One* offers a unique portrait of Sir Alex Ferguson from Daniel Taylor's position behind the scenes as a football writer covering the club for The Guardian. Taylor sees Ferguson at one of the lowest ebbs of his quarter of a century in charge during the 2005-06 season, with a failing team, explosive fallouts with Roy Keane and Ruud van Nistelrooy, a disenchanted fan base and speculation that he might be forced out of the job. The season that followed demonstrated why Ferguson will be seen as the greatest manager the game has ever seen, deposing Chelsea as Premier League champions and eventually seeing off Jose Mourinho. Ferguson would later call it the 'greatest achievement' of his time at England's biggest football club. *This Is The One* is the close-up, warts-and-all account of what happened during those two helter-skelter seasons; the excruciating lows and the exhilarating highs; and the many different sides of Ferguson, from his infamous 'hairdryer' treatment to the softer, more humane side of the most successful manager in the business.

## Book Information

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## Customer Reviews

Interesting read but not what I was expecting as it only covers two seasons, long since passed. However, some good insights into Fergie.

Its amazing to look back now and see what a bad season the 2005-06 was for Manchester United and Sir Alex Ferguson, yet it was in that season that the foundations were set for the success that they now enjoy. This Is the One: Sir Alex Ferguson - The Uncut Story of a Football Genius is really a book of two halves. The first season sees Ferguson been put under increasing pressure as United would finish behind Chelsea for the second season in a row which meant it was three seasons in a row United had not won the title, their worst run since winning it in the 1992-93 season. Where as their second season would see United with much the same team win the league at a canter. Daniel Taylor is the Guardians Manchester based Journalist and covers all of Fergie's press conferences, so for two seasons he covers Fergie in diary form. You get a great insight in what goes on in these press conferences and will see the many moods of Fergie, For the first season it seems that its Fergie versus the press where as in the second season he is a lot more relaxed. So you will probably learn more about Fergie in the first chapter. That first chapter covers a lot of ground such as Roy Keane leaving, The fans calling for Fergie's head, his struggle trying to keep up with Chelsea and Jose Mourinho, getting knocked out of Europe early and falling out with Ruud Van Nistelrooy. Where as the second season is a lot more plain sailing as United come close to doing their second treble. Its interesting hear how Fergie can terrorise grown men if they ask him the wrong question or write something about the team he doesn't like. Also what engaging company he can be and when hes on form can be as funny as anybody out there, thats a side the tv cameras rarley show us. This is definitely one of the best books written on Fergie and after reading this you will pay a lot more attention to his press conferences

Great insights into a real legend

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